

Since the YGA program emphasizes social responsibility and public service, visiting participants extend helping hands to the Food Bank of North Carolina. In addition to their community-minded activity, the YGA-3 participants toured local Universities (DUKE, UNC and NCSU) and visited the International Visitors Council/World Affairs Council (IVC/WAC) for a panel discussion on local NGO's.



Leadership speakers from Turkey were flown in for an intense crash course on such topics as Inspiring Leadership, Unleashing the Potential Within, Managing Diversity, Insightful Innovations for Social Development and Self Knowledge. In addition to these lecture topics, the YGA participants attended workshops on future trends and conceptualized social responsibility projects for the Istanbul Greater City Municipality. A collaborative marketing proposal for Pepsi/Turkey was also developed, encouraging the Turkish youth to embrace more social responsibilities. At the conclusion of the Academy, this proposal was reviewed by the managing director of Pepsi/Turkey and approved as a social development program to be jointly implemented with Istanbul Greater City Municipality.

