



YGA “Cookie” Policy

We use Cookies to ensure that we give you the best service and experience on our website. If you prefer not using Cookies, you can delete or block Cookies through your browser’s settings. However, please note that it may affect your experience on our website. We will assume that you agree to receive Cookies as long as you do not change your browser’s Cookies settings. You can find more information on the regulations related with the data collected in the Personal Data Protection and Processing Policy on our website.

Cookies Used on the Website

What is a Cookie, and Why It is Used?

Cookies are small text files stored on your device or network server by the websites you visit via your browsers.

The main purposes of using Cookies on our Website are:

- To improve the services offered to you by increasing the functionality and performance of the website,
- Improve the website, offer new features via the website and personalize the presented features according to your preferences;
- Ensure your and our company’s and the website’s legal and commercial security.

What kind of cookies do we use?

Session Cookies <i>(Session Cookies)</i>	Session Cookies are temporary Cookies which are used by our visitors during their visits to the Website, and deleted after the browser is shut down. The main objective of using these Cookies is to ensure proper operation of the Website during your visit.
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	<p>For example, completing online forms with multiple pages is ensured.</p>
<p>Persistent Cookies <i>(Persistent Cookies)</i></p>	<p>Persistent Cookies are used for increasing functionality of the Website, and offering a faster and better service for our visitors. Such Cookies are used for remembering your preferences, and they are stored on your device by means of browsers.</p> <p>Some types of Persistent Cookies can be used for offering customized suggestions to you by taking into account your purpose of using the Website.</p> <p>Thanks to Persistent Cookies, when you visit our Website again on the same device, your device is checked for the existence of any Cookies which were previously created on your device by our Website, and if there is, it is understood that you visited the website before, and the content to be communicated to you is determined accordingly; as a result, a better service will be offered to you.</p>

Cookies used on our website

<p>Technical Cookies <i>(Technical Cookies)</i></p>	<p>Technical Cookies enable the functioning of the website, and identifying the malfunctioning pages and areas of the website.</p>
<p>Authentication Cookies <i>(Authentication Cookies)</i></p>	<p>In the event the visitors use their passwords to log in the website, these Cookies identify the visitor as a user of the website on each page visited, thus the user is not required to re-enter the password on each page.</p>



Flash Cookies <i>(Flash Cookies)</i>	This type of Cookies enable the video and audio content on the website.
Customization Cookies <i>(Customization Cookies)</i>	These Cookies remember the user's preferences when visiting different pages of different websites. For example, remembering the language preference you chose.
Analytical Cookies <i>(Analytical Cookies)</i>	These Cookies enable producing analytical results such as the number of visitors of the website, the pages visited on the website, the hours of visiting the website and the actions of scrolling down the website.

How can I control or delete Cookies?

Many web browsers are automatically set to receive cookies by default. You can change these settings to block the cookies or to receive a notification whenever a cookie is sent to your device. There are some ways of managing Cookies. Refer to your browser's instructions and help screen to receive detailed information on how to change your web browser's settings.

If you disable our cookies, it may affect the user experience on our website; for instance, you may fail to display certain parts of our website, or fail to access the data customized for you when you visit our website again in the future.

Can Data Subjects Block Use of Cookies?

You have the ability to personalize your preferences about Cookies by changing your scanner's settings.

Adobe Analytics	http://www.adobe.com/tr/privacy/opt-out.html
Google Adwords	https://support.google.com/ads/answer/2662922?hl=tr

Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	https://support.google.com/chrome/answer/95647?hl=tr
Internet Explorer	https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies
MozillaFirefox	https://support.mozilla.org/tr/kb/Çerez%20Yönetimi
Opera	http://www.opera.com/help/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR